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Contact: Elizabeth Cahill
JS² Communications
646.430.5648
ecahill@js2comm.com

BI-COASTAL PR AGENCY JS² COMMUNICATIONS ADDS THOMAS ROBERTS TO ROSTER

New York (November 29, 2011) – JS² Communications, the award-winning, bi-coastal public relations and marketing consulting agency, announced today that it has added MSNBC anchor Thomas Roberts to their personal representation roster run out of the agency's New York office.

"We are excited to work with such a respected journalist as Thomas Roberts," said Pete Sanders, Vice President of JS² Communications. "Thomas has garnered national praise and attention for his previous work on CNN, where he earned an Emmy Award nomination, and he is certainly the rising star in his current anchor role on MSNBC."

Thomas Roberts is an award-winning journalist and anchors MSNBC Live on weekdays at 11am. Roberts also serves as a fill-in host on MSNBC's "First Look" and NBC's TODAY. Roberts was made an official member of MSNBC's dayside team in December 2010, after having served as a freelance anchor for several months.

Prior to his addition to MSNBC's dayside team, Roberts served as a correspondent for CBS News. He also contributed to several entertainment shows including "Entertainment Tonight" and "The Insider." Prior to that, Roberts was a news anchor for CNN Headline News.

Roberts received a 2002 Emmy nomination and a Virginia Associated Press award for his work on the documentary, "Parvo Puppies." He also received an Edward R. Murrow award in 2001 for a documentary that he produced titled, "When Parents Don't Pay." Roberts has also been honored for his work as an advocate in the LGBT community, and was recipient of the prestigious Visibility Award from the Human Rights Campaign in October 2011. Roberts is a graduate of McDaniel College (formerly Western Maryland College). He resides in New York City.

About JS² Communications

Founded by Jeff Smith and Jill Sandin in 2001, JS² Communications is an award-winning bi-coastal public relations agency dedicated to providing clients with strategic solutions, candid counsel and tangible results. Media relations is the firm's core competency thanks to a seasoned, diverse and

nimble team that knows the media, understands the news cycle and doesn't stop pitching until the job gets done. With a deep appreciation for its employees and a commitment to fostering collaboration amongst them which yields excellent results for its clients, JS² Communications believes in the importance of reinvestment. For more information on JS² Communications, its clients and its staff, visit www.js2comm.com.

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